



ERIC ROGERS

THE BASICS

<http://mynameese.com>
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THE ACCOLADES

Marquette University
Class of 2016
Bachelors of Arts in Advertising
Digital Media Minor

2016 MAIP Fellow
2017 MAIP Coach
2018 MAIP Coach

THE WORK

WIEDEN+KENNEDY BROOKLYN, NY DESIGNER (APR 2021- CURRENT)

- Create/Design assets for internal facing decks
- Design assets for social media, out of home, and additional areas
- Work with art directors, creative directors, editors, producers and more

72&SUNNY BROOKLYN, NY JUNIOR DESIGNER (SEPT 2019- APR 2021)

- Create photos/videos for Smirnoff's social channels
- Concept and execute creative campaigns with copywriting partner
- Design assets/decks/composites whenever needed

DIGITASLBI NEW YORK, NY ASSOCIATE ART DIRECTOR (JAN 2017- CURRENT)

- Create layouts for large scale direct mail projects
- Transition content to new visual identity
- Create assets for the black employee resource group, "Onyx"

HAVAS WORLDWIDE NEW YORK, NY DESIGN INTERN (JUNE 2016-AUG 2016)

- Concept and execute campaigns for Havas Worldwide Clients
- Design project assets
- Animate logos for exploratory work

MARQUETTE IT SERVICES MILWAUKEE, WI HEAD TECH (AUG 2013-MAY 2016)

- Detect and remove malware/adware
- Install software for students and faculty
- Maintain and update campus and student computers

MSMADS MILWAUKEE, WI CREATIVE STAFF MEMBER/ (OCT 2014-MAY 2015)

- Create ads and designs for Marquette Tribune clients
- Plan advertising campaigns to help clients develop their brands

THE SKILLS

Adobe Photoshop
Adobe After Effects
Adobe InDesign
Adobe Illustrator
Adobe Premiere Pro
Adobe Audition
Live Music Photograph
Portrait Photography
Blender
Microsoft Office
Human Hip Hop Dictionary
Breakfast Snob
Retired Amazing Podcaster

THE CLIENTS

Nike
Corona
MLB
Smirnoff
Etsy
Carl's Jr.
Comcast
Rolling Stone
Empire Records